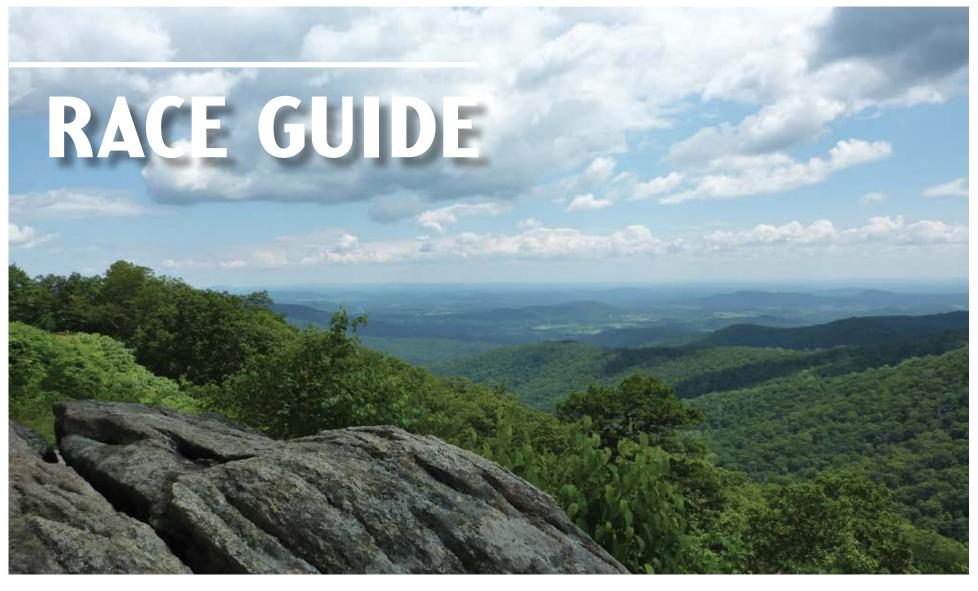
SHENANDOAH HALF MARATHON

Vacation Races | National Park Half Marathon Series





EVENT SCHEDULE

Race Expo & Packet Pickup Starts

FRIDAY

11.00 am
6:00 pm
7:00 pm
5:00 am
5:15 am
5:30 am
6:00 am
6:30 am
6:45 am
6:55 am
7:00 AM
9:45 am

TO THE SHENANDOAH HALF MARATHON PARTICIPANTS:

Welcome!

11:00 am

We would like to welcome the 2017 Shenandoah Half Marathon runners and spectators to the area. We're thrilled you've decided to let the Shenandoah Half and the National Parks be a part of your year.

On August 25, 1916, President Woodrow Wilson signed a bill that mandated the brand new agency "to conserve the scenery and the natural and historic objects and wildlife therein, and to provide for the enjoyment of the same in such manner and by such means as will leave them unimpaired for the enjoyment of future generations." Thus the National Park Service was born and has spent the last century helping maintain the parks we love! After a long and complicated journey, Shenandoah finally was established and fell under the NPS stewardship in 1935.

Just 75 miles from Washington D.C, Shenandoah provides an escape for many. Although it may appear timeless and enduring, the area is fragile and constantly changing. Every visitor is a steward and has a responsibility to protect the area for future generations. As a race participant we trust in your support of this endeavor.

If this is your first time here we hope you'll enjoy your visit as you explore and discover what this park has to offer. If you have been here before, welcome home. How lucky we all are to get to share in the ownership of this land, established and preserved "For the benefit and enjoyment of the people!" All of us here wish the runners great success and hope all participants take advantage of what this area has to offer.

Sincerely, The VR Team

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SCHEDULE & EXPO SEPTEMBER 2, 2017

EVENT SCHEDULE

FRIDAY, SEPTEMBER 1

11:00 AM

RACE EXPO & PACKET PICKUP -

The expo will be held outdoors at the Lake Arrowhead Park in Luray, VA (the same place as the finish line and race

BYOB: Our expo is bag-free so don't forget to Bring Your

6:00 pm

7:00 pm

Race Expo Ends

Packet pickup ends

SATURDAY, SEPTEMBER 2

5:00 am

Start line, & Finish Start line line parking opens (morning bib pickup

5:15 am

raffles begin (every 5 min.) 5:30 am

Shuttles leave to start line/Finish line parking closes line (remaining runners park at start line)

6:00 am

Last shuttle leaves to start 6:30 am

Start line parking closes. Last prize raffle for gear check & Pacers line up

--- 6:45 am Sunrise

6:45 am

All runners line up & last call

6:55 am 7:00 AM

National **RACE STARTS** -Anthem **ALL DIVISIONS** 9:45 am

Awards ceremony



Parking



Path to Expo

Expo Vendors

VK CAMPGROUND/ EXPO

- 1 Bib pickup
- 2 Race shirt pickup
- 3 Hydrapouch area
- 4 Information Center
- **5** Race Merchandise
- 6 Broadcast Booth 7 DIY Bag Station
- 8 Campground/S'mores station

EXPO PARKING

There will be plenty of parking near the expo, but please get there early to avoid any rush. The expo will be held at the same place as the race finish line. It's at the Lake Arrowhead Park located in Luray, Virginia.

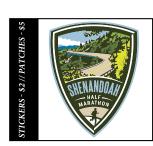
*See page 6 for race-day staging and parking.

OFFICIAL RACE MERCHANDISE

We'll have our official Shenandoah Half Marathon and Vacation Races merchandise for sale at the Race Expo and at the finish line! We have a wide variety of options to commemorate your accomplishment of running the Shenandoah Half Marathon! Beach hoodies, t-shirts, sweatshirts, tank tops, water bottles, stickers, hats, patches, bags, and posters will all be available for you to browse and buy! Additionally, we'll have merchandise for sale from Meridian Line: Check them out for some of the greatest National Parks and wanderlust-themed designs you've ever seen!

DESIGN	DESCRIPTION	WOMEN'S T-SHIRT (\$20)	MEN'S T-SHIRT (\$20)	BEACH HOODIE (\$30)	SWEATSHIRT (\$40)	MEN'S TANKTOP (\$22)	WOMEN'S TANKTOP (\$22)	BASEBALL TEE (\$25)
Sheards	The design for our inaugural race captures the essence of Shenandoah's iconic Skyline Drive							
WAN HERE USE	Your inner child is speaking to you. The desire to travel and discover is beckoning.		•	•		٠		
Wander	A new design with a wanderlust twist. Light the way and wander with us.							
	As elusive as a fox- this new design speaks to your instincts to run away into the mountains!			-		•		















THE MERIDIAN LINE

Vacation Races is excited to partner with the Meridian Line brand to bring a selection of their clothing line to our merchandise store at the expo and the finish line.

In the words of the artist and captain of The Meridian Line Jeremy Collins, "I wanted to build something with SOUL. Meridian Line was born to share the journey with others... I wanted to celebrate those of us who choose challenge rather than convenience, and a weekend in the dirt rather than the condo... my soul is always on the move. Join me."



The expo will be held at the Lake Arrowhead Recreation Park (725 Lake Arrowhead Rd, Luray, VA 22835) The expo will be open from 11am – 6pm, but you can pick up your bib until 7pm. Plan to stay for awhile and relax at the Vacation Races Expo Campground, and shop our other vendors and sponsors!

When you pick up your packet at the expo this year, we're encouraging you to **Bring Your Own Bag!** To keep in line with our tradition of waste elimination and conservation of the land, all Vacation Races expos are completely bagless! If you would like to purchase a reusable, foldable bag, we'll have them available at our merchandise store.

VACATION RACES CAMPGROUND



The expo will be held outdoors and in keeping a tradition of celebrating our National Parks, we'll have a campground theme

throughout. Come pick up your race packet, shop at our merchandise store, check out our vendors, and treat yourself to a s'more around the campfire! Our outdoor vendors will be demoing gear and providing all the information you need to start your adventure. It's going to be a party!



RACE INFORMATION SEPTEMBER 2, 2017



COURSE

Our course is a scenic road race near Shenandoah National Park. We'll start at Hawksbill Recreation Park (205 Pool Dr, Stanley, VA 22851) and end at Lake Arrowhead

Recreation Park (725 Lake Arrowhead Rd, Luray, VA 22835). This is a challenging uphill course with great scenery, quiet farm roads, hilly roads in the foothills, and a gorgeous finish at the lake. Please stay on the course. Do not step off the course, as there will be car traffic in spots.



ELEVATION

You can see the elevation map on the next page. There is a lot of elevation change on the course, and is very hilly. But trust us- it will be worth it!



TIMING

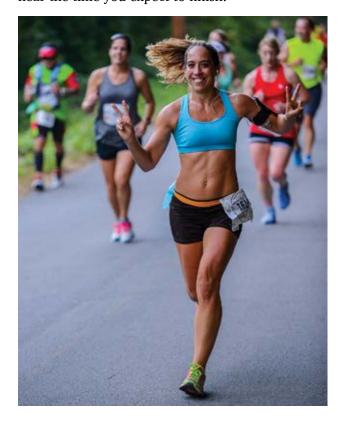
All masters and overall awards will be based on gun time. If you plan to compete for these top spots you will need to line up at the front of the line. All age divisions and team awards will be based on **chip time**.

If you are standing towards the back, it may be a few minutes before you cross the start line. Your time does not officially start until you cross the starting line (unless you are competing for an overall top finisher spot), so please be courteous to others as we start the race. If you will be walking, please start towards the back to avoid congestion at the start.



PACERS

Pacers will line up at the start line around 6:30 am. There will be a pacer pacing the race in 10 minute intervals starting at a 1h40m pace up to 2h30m. We will also have a 2h45m, 3h, and 3h30m pacer. Please seed yourself near the time you expect to finish.



GEAR CHECK

starting line if you wish. It will be a white garbage bag that you can fill with anything you want transported to the finish line. There will be permanent markers you can use to write your name and bib number. Avoid putting valuables in your bag.

You may use a Gear Check bag at the

*Gear check bags will be available at the finish line as soon as the first person finishes.



CLOTHING ON COURSE

We will have a clothing bin to dump items in at mile 3. Clothing dropped off at mile 3 will be picked up when the last runner has passed mile 3 - so you may have to wait for your clothing at the finish. Anything else found along the course will not be brought to the finish.



NO LITTERING



AID STATIONS

We will have aid stations near miles 3, 5, 7, 9, and 11. All aid stations will have bathrooms, water + Gnarly, and Honey Stinger energy gels. Mile 7 and 11 will also have oranges and bananas. There will be basic first aid needs at each aid station, but the EMT will be at



TIME LIMIT

Mile 7. See map on pg. 5.

All runners will have 4 hours to finish the race. That is an 18.5 minute mile plenty of time for walkers! If at anytime we deem it unsafe and need to pull a runner off the course we would hope for understanding and immediate cooperation. Failure to comply will result in being banned from future events.



WAVE START

A wave start will help us organize the race and prevent overcrowding on the course. When you line up to start the race, use the colored "runner" on your bib and signs at the start to determine where to stand (grouping based on expected finish time runner indicated when registering for the race).

Wave 1: **1:00-1:55**

Wave 2: 1:55-2:05

Wave 3: **2:05-2:15**

Wave 4: **2:15-2:25**

Wave 5: **2:25-2:35**

Wave 6: **2:35-2:45**

Wave 7: **2:45-3:00**

Wave 8: **3:00-3:30**

Wave 9: **3:30-4:00**



RECOVERY FOOD BOX

At the finish line we will have a food box (full of recovery snacks), bananas, and chocolate milk, as well as water and Gnarly

hydration. Please help yourself to one food box, chocolate milk, and banana per runner. In an attempt to reduce waste, we will provide a place to trade/leave any unwanted snack items.



STROLLERS

Strollers are welcome on this course. Be sure to familiarize yourself with the course and be courteous to other runners!



NO DOGS

They are a liability that our insurance does not cover. However they are

welcome to greet you at the finish line with the rest of your loved ones! Please keep in mind that dogs are not allowed on shuttles.



PARKING

START LINE PARKING - The race will begin at Hawksbill Recreation Park in Stanley, VA. After the race, shuttles will take

runners back to the start line parking area. FINISH LINE PARKING - Parking will be available at the finish are at Lake Arrowhead Park in Luray, VA. Shuttles will take runners from the finish line to the start line from 5:30am - 6:00 am. See page 6 for more details on runner shuttles.



SPECTATOR INFO

This isn't a very spectator friendly course. Spectators are encouraged to be at the finish line to cheer on all our runners. Shuttles are only for the runners so plan to park near the finish at Lake Arrowhead Park, but keep in mind you may need to walk a little to get to the finish line area. Please, no spectators at the start line. Note: The runner area at the finish line is for



or partake of runners' food.

COURSE RECORDS

runners only! Please do not enter the runner area

Our course record holders receive a FREE RACE ENTRY every year that

their time remains the course record! Since this is our inaugural race, we do not yet have a course record. It is anyone's game!



MEDALS & AGE DIVISIONS

Place medals will be given to the top 5 male and female runners overall, as

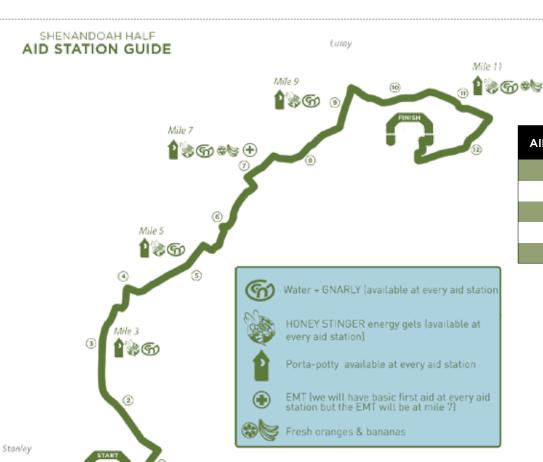
well as the Masters 40+ group. Additionally, the top 5 in each of the following age groups will also receive a place medal: 11 and younger, 12-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 and older. **There will be finisher medals for everyone who finishes the race.

CUP-FREE RACING
Although we don't have cups on the course, we have plenty of aid stations with water and Gnarly! At all aid stations we

will have BLUE COOLERS WITH WATER and

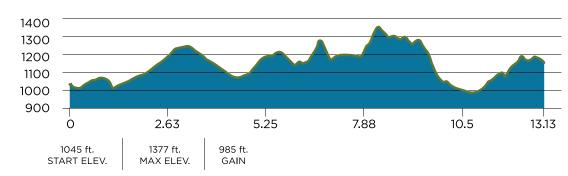
RED COOLERS WITH GNARLY (ELECTROLYTE DRINK). Both will have the same speed valves attached. So at each aid station you will have your choice of water or Gnarly.





AID STATION	WATER	© GNARLY	HONEY STINGER	P BATHROOM	⊙ EMT	BANANAS/ ORANGES
MILE 3						
MILE 5						
MILE 7						
MILE 9						
MILE 11						

ELEVATION CHART



ZERO WASTE #dontfeedthelandfills



#dontfeedthelandfills

We care deeply about keeping the places that we run beautiful which is why we at Vacation Races are committed to sending as little waste to the landfill as we possibly can. We do this by setting up "Zero Waste" stations at our events,

where you can help us by sorting your trash into the appropriate container. You'll notice three bins where you'd normally see a trash can- one labeled "Compostables", "Recyclables", and one labeled "Everything Else".

We actually sort through the items in the "Everything Else" bin and find a use for anything we can. For example, we make belts out of the used gel packets and compact all of the non recyclable plastics and styrofoam into blocks that we use as a building material.

At the end of an event, our goal is to send less than one bag of actual "trash" to the landfill. We have managed to meet this goal at events with over 3,000 participants!



COMPOSTABLES (GREEN LID)

Place your banana and orange peels on the course, and any uneaten food or drink items at the expo or start/finish lines.



RECYCLABLES (BLUE LID)

Place any plastics with a #1-7 and recycling symbol somewhere on it, aluminum cans, steel cans, paper, cardboard, and any glass items. Please empty any liquids/food out of the containers and the lids back on before recycling.



EVERYTHING ELSE (BLACK LID)

Place everything else that is non-recyclable and non-compostable waste, such as the wrappers from the items in your post race food box, used gel packets, or styrofoam.

RACE INFORMATION SEPTEMBER 2, 2017

PARKING, DROP-OFFS & SHUTTLES

The race will have 2 parking areas for runners and one area for spectators:

- 1) Start Line: Hawksbill Recreation Park- 205 Pool Dr, Stanley, VA (marked below in green).
- 2) Finish Line: Lake Arrowhead Recreation Park- 725 Lake Arrowhead Rd, Luray, VA (marked below in blue). This location is for both runners and spectators.

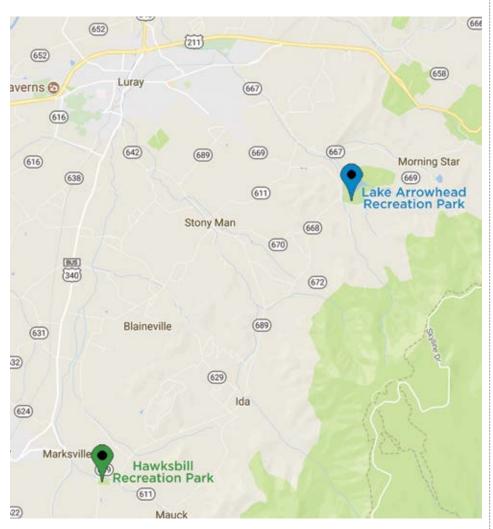
The parking lots will open at 5:00 am on race morning. We strongly encourage runners to arrive early. The finish line parking area will close at 5:30 am. At 5:30 shuttles will begin taking runners from the finish line to the start line before the race. All remaining cars not parked by 5:30 am should head to the start line parking. The start line parking lot will close at 6:30 am.

Drop-offs

Runners can be dropped off at the finish line area and catch the shuttle to the start line. Please do not drop runners off at the start line.

Post-race Shuttles

After the race, shuttles will begin taking runners who parked at the start line back to their vehicles. These shuttles will be leaving continuously as they fill up.



NO SPECTATOR PARKING AT THE START LINE

SPECTATORS

Spectators are encouraged to cheer on the runners at the finish line. To alleviate congestion at the start, we ask the no spectators be at the start line, nor get on a shuttle. Spectators are welcome to park at the finish line which is at Lake Arrowhead Recreation Park- 725 Lake Arrowhead Rd, Luray, VA (marked on the map in blue).

FINISH LINE STAGING



- At the finish line we will have a food box (full of recovery snacks), bananas, and chocolate milk. Please help yourself to one food box, chocolate milk, and banana per runner.
- If you checked gear at the start of the race, you will be able to pick it up in the finish line area.
- Your Hydrapouch is yours to keep. We encourage you to bring it with you to your next event with us. If you do not want to keep it, we will have a recycling bin as you exit the runner area at the finish line.
- Lucid Images (our event photographers) will have a designated spot just outside of the finish line area to take photos of runners. This photo is separate from race photos and will be made available FOR FREE!
- The awards ceremony will take place near the finish line at 9:45 am.
- In addition to the expo, the merchandise tent will be set up after the race near the finish line!
- If you are unhappy with the fit of your race shirt, we will have a shirt exchange at the finish line. Please note that sizes and quantity may be limited.



RACE INFORMATION SEPTEMBER 2, 2017

RACE DAY CHECKLIST

PRE-RACE DAY

- TRAIN
- ☐ Directions to hotel/campsite
- ☐ Directions to race expo
- ☐ Directions to race start/finish
- ☐ Photo ID
- ☐ Valid Military ID (if you registered with a Military Discount)
- Study the race course

RACE DAY

- ☐ Bib
- Cup Free Hydration(Hydrapouch, hand held, water bottle, pack, etc.)
- Running Shoes
- Socks
- Sunglasses
- ☐ Hat/Visor
- Recovery plan
- ☐ Enjoy the park!

TIMING SPECIFICS

BEFORE THE RACE

- Your timing chip is found on the back of your bib.
- You don't have to do anything.
 The bib chip looks like a sticker on the back of your bib. Do not fold your bib.
- NO CHIP = NO TIME!

AFTER THE RACE

- The bib chip is disposable and can be thrown away or left on your bib for you to cherish always.
- All masters and overall awards will be based on gun time. If you plan to compete for these top spots you will need to line up at the front of the line. All age divisions and team awards will be based on chip time. If you are standing towards the back, it may be a few minutes before you cross the start line. Your time does not officially start until you cross the starting line (unless you are competing for an overall top finisher spot), so please be courteous to others as we start the race.
- Stick around until 9:45 am for our awards ceremony!

CUP-FREE RACING

Having our races so close to the National Parks, unnecessary waste and trash are something we are strongly against. We are dedicated to holding a clean race and preserving the beauty of the area we run in. There is nothing that will ruin a view more than seeing a piece a trash in plain view from a breathtaking landscape.

One of the most important things in a half marathon is ensuring that aid stations are plentiful and efficient. Hydration will make or break a race. What we do is offer a Hydrapouch for every runner that indicated they wanted one as part of their registration. Other options include running with a water bottle, Fuel Belt, Camelbak or other hydration backpack, etc. Every runner prefers something different. Just make sure you have some way to stay hydrated! Although we don't have cups on the course, we have plenty of aid stations with water and Gnarly! At all aid stations we will have BLUE COOLERS WITH



WATER and RED COOLERS WITH GNARLY (ELECTROLYTE DRINK).

Both will have the same speed valves attached. So at each aid station you will have your choice of water or Gnarly. At some places, the water will be hooked up to a system like the one pictured on above. Each of these pipes will provide water from the several speed valves we have attached. Feel free to practice at the expo!

The aid station will have a few cups in case of an emergency, do not plan on using them. Also, under no circumstances should you put your head under the valve to get a drink. Not only does this waste water, it is pretty inconsiderate of other runners.

There will be water at the finish line, but no cups. Please use your Hydrapouch or water bottle to fill up at the finish line.

POST-RACE INFO

The awards ceremony will take place at the stage at the finish line and will begin at 9:45 am.

RACE RESULTS

Results are available right away, scan the QR code on your bib and your results will come up. They will also be available later the day of the race online. We will post them on Facebook and also send them in a post-race email a day or two after the race. They will also be available on our website.

MEDALS

All runners will receive a finisher medal. Place medals will be given to the top 5 male and female runners overall as well as the Masters 40+ group. Additionally, the top 5 in each age group and the top 3 teams will also receive a place medal.

If you qualify for a place medal but are not present at the awards ceremony to receive it, we will happily ship it to you. Go to our website and request your medal and pay the cost of shipping (about \$10).

LOST & FOUND

• There is no official lost & found. If we find lost items we will hold onto them and you can contact us at info@vacationraces.com

- The Gear Check bags will be brought to the finish line and will be there when the first runner arrives.
- Extra clothing that was dropped in the bin at mile
 3 will be brought to the finish line. Anything found
 littered on the course elsewhere will be considered
 trash and either thrown away or donated.

MEDICAL AREA

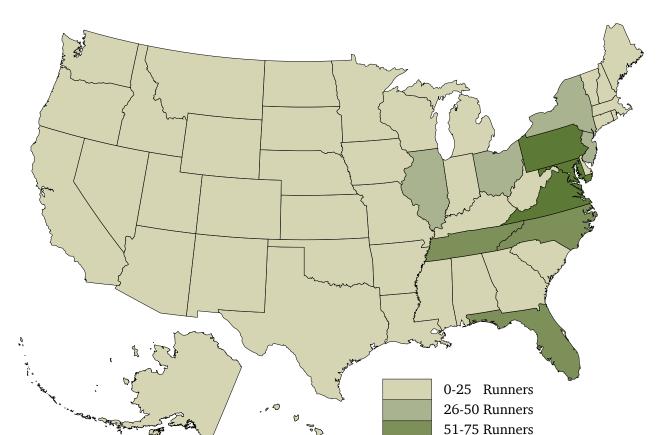
The medical area at the finish line is for athletes only; family members are not allowed. Overcrowding in the medical area prevents medical staff from doing their job. For information on an athlete receiving medical attention please wait outside the area for updates.

POST-RACE SURVEY

Within a week of race day we will be sending out a postrace survey. We would really appreciate it if you took the 5-10 minutes to complete the survey for us. The survey provides us with information that allows us to better work with the local community and gain more support for future races, but more importantly it provides us with valuable insight into what we are doing well and what we need to improve. We love our runners and couldn't improve our race series without your feedback. Please watch for the email. RACE INFORMATION SEPTEMBER 2, 2017

RUNNER DEMOGRAPHIC

42 STATES



2 COUNTRIES USA | CANADA

13 TEAMS

Chocolate Sole Sistas | Grove City Community
Run/Walk Club | Half Twisted Runners | Lake
Erie Landsharks | MRTT runs Shenandoah |
Nasty Women and Bad Hombres | Queen City
Running | Running From Lecture | Sham A Lam
A Ding Dong | Team Tunami | Team WURD |
The Locals... Hell on Hills | Trottin Oxen |

18% FIRST HALF MARATHON

39% FIRST TIME VISITING SHENANDOAH NATIONAL PARK

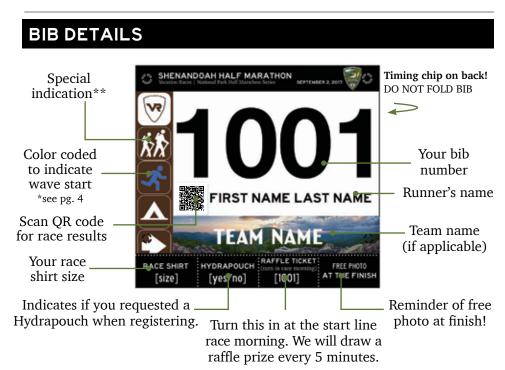
AGE DIVISIONS

-	-		-	-
Λ	IL	A	L	E

<11	12-14	15-19	20-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75>
3	3	4	12	54	79	88	67	71	49	27	28	9	2	4
FEMAL	E													
<11	12-14	15-19	20-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75>
1	2	4	47	118	141	180	148	120	94	38	36	11	2	1

76+ Runners

Data gathered 7/4/17









DOUBLE AND TRIPLE RACE INFO

What are these? When we added the inaugural Shenandoah Half Marathon to our annual schedule, we saw a unique opportunity to hold back-to-back race weekends with the Great Smoky Mountains Half Marathon and 5K. We hope you take on this challenge as well as use it as an excuse to escape responsibilities and disappear into the wilderness for a time. These multirace events provide that justification you were looking for to escape into nature for a little while.

The Doubles and Triple listed below are special race combinations that runners register for and participate in:

BOBCAT DOUBLE

Combination: Shenandoah Half & Great Smoky Mountains Half **Total Mileage:** 26.2

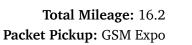
Packet Pickup: Shenandoah Expo



The Bobcat Double is a back to back weekend of half marathon races. Runners who complete The Bobcat Double will participate in the Shenandoah Half on September 2, then (hopefully) spend the week hiking Old Rag, experiencing Skyline Drive, meditating in the Wilderness, climbing Charlie's Bunion and getting lost in the beauty of Shenandoah and Great Smoky Mountains National Park. Then on September 9 they will finish the Great Smoky Mountains Half Marathon. Two half marathons, two Saturdays, and one week of exploring in one of the most incredible areas in the United States.

BLACK BEAR DOUBLE

Combination: Great Smoky Mountains 5K & GSM Half **Total Mileage:** 16.2





The Black Bear Double is for runners looking to run two distances in one weekend! Runners will participate in a little shake out run called the Great Smoky Mountains 5K on Friday night (September 8) and then compete in the Great Smoky Mountains Half Marathon the next morning (September 9). In their downtime, they'll go explore the many wonders that Great Smoky Mountains National Park has to offer!

APPALACHIAN TRIPLE

Combination: Shenandoah Half,
Great Smoky Mountains 5K,
& Great Smoky Mountains Half
Total Mileage: 29 3

Total Mileage: 29.3

Packet Pickup: Shenandoah Expo



The Appalachian Triple is for those looking to be even more hardcore! With three races, we initially thought that would be too intense, but for you champions- the demand was there! Those who signed up will run the Shenandoah Half Marathon on September 2, the Great Smoky Mountains 5K on September 8, and the Great Smoky Mountains Half Marathon on September 9. In between, they'll get to hike and explore both parks, making this one of the most hardcore vacations we can imagine!

PACKET PICKUP, SWAG, AND MEDALS

Those of you running a Double or Triple will still pick up your bibs and race shirt at the race expo. If you're running the Bobcat Double or Appalachian Triple, you'll do this at the Shenandoah race expo. If you're running the Black Bear Double, you'll need to wait until the Great Smoky Mountains race expo.

Those registered for a Double or Triple will receive:

- 1) 1 race shirt for each half marathon being run
- 2) 1 finisher medal for each race finished
- 3) 1 special finisher medal for the multi-race event completed
- 4) 1 special swag item (unless you opted out during registration)

PACKET PICKUP

We'll have Double and Triple race packets at their own pickup station at the expo. We'll have signage marking the table where you'll check in and pickup your bibs. Once you've picked up your bib, you'll be directed to the swag table, where your item will be waiting for you! After that, you can move on to the rest of the expo to get your race shirt, hydrapouch (if chosen), etc.

Shirt Exchange: When you registered for the race, you indicated what size shirt you would like. If you get your shirts and find you don't like the fit, you can exchange each shirt at the corresponding half marathon finish line. We'll have gear check at each race start line so you can have it waiting for you when you're done with the race.

SWAG

When you registered for the Double or Triple, you indicated whether or not you'd like to also receive a special swag item to commemorate your week! Runners were able to choose from a t-shirt, a tank-top, pint glass, mug, beach hoodie, or a hat. If you didn't opt out, you'll pick up this item at the race expo. These designs will



not change year-after-year so you can have the chance to collect them all!

MEDALS

Once you've completed your final race at the Great Smoky Mountains Half Marathon, you'll get to collect your special double or triple finisher medal! Those medals will be waiting for you just outside the runner recovery area. Once you're ready, make your way over to that table (which will be clearly marked) with your bib. A volunteer will then hand you the correct double or triple medal and the race portion of your vacation is officially complete!



MEDALS AND SWAG CANNOT BE BOUGHT. THEY MUST BE EARNED.



CLUB HIKES

Presented by:



To encourage our runners to get out and enjoy the park, we have 3 club hikes and a trifecta challenge. Our club hikes are a salute to the hardcore among us. All runners who complete a club hike within 72 hours of the end of the race will receive club hike

medallion, and completing the Trifecta earns you an official Trifecta pin! Any runner who sends us a picture of him or herself at these destinations will officially join the club! The photo must be sent within 72 hours of the race and must include:

- A clear view of your happy face
- Your bib with bib number clearly visible
- Your shiny new finisher medal in view
- A clear background that shows you actually completed the hike Following the 2017 Shenandoah Half Marathon, we will post a link to the website where runners can send us their photos and names. Good luck!

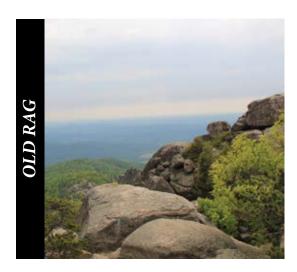
SHENANDOAHHALFMARATHON.COM/CLUB-AND-TRIFECTA/



EXAMPLE PHOTO

After the race there will be a submission form online where you can upload your photo(s) and send them to us. We have a hard cutoff of 72 hours! If you don't get it to us before Tuesday at 11 AM (MST) then we will only give you a virtual hi-five.

This picture is an example of what yours should look like (for both the Clubs AND the Trifecta).



OLD RAG

Difficulty: Strenuous Total Mileage: 9.1 mi round-trip Type of Hike: Out and back Elevation Gain: 2,415 ft. Time Required: 5-7 hrs. The Old Rag Club is a salute the hardcore among us. The Old Rag Mountain hike in the Shenandoah National Park is one of the most popular hikes in the mid-Atlantic region. This 9.1 mile (roundtrip) hike offers many viewpoints and vistas on the way. At the top, hikers will be rewarded with panoramic views of Shenandoah! Be warned! It also includes one of the most

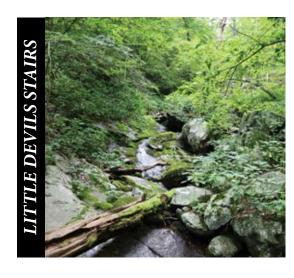
challenging rock scrambles in the park. Being one of the most popular hikes in the region, you should expect the trail to be a bit crowded. Take your picture at the summit of Old Rag Mountain.



OVERALL RUN

Difficulty: Moderate Total Mileage: 8.5 mi round-trip Type of Hike: Loop Elevation Gain: 1,965 ft. Time Required: 5 hrs. Overall Run Falls is one of the largest waterfalls in Virginia, and the hike to the waterfall overlook is challenging but gorgeous! The Overall Run hike is 8.5 miles roundtrip, and when its not offering views of the falls, it offers many picturesque views of the streams and meadows in the area. You may also see a black bear if you're lucky! Be bear aware and follow bear safety rules laid out by

the park. Take your picture at the Overall Run Falls Overlook.



LITTLE DEVILS CLUB

Difficulty: Difficult Total Mileage: 6 mi round-trip Type of Hike: Loop Elevation Gain: 1,540 ft. Time Required: 4 hrs. The Little Devils Stairs trail is a scenic 6 mile loop with scenic views, streams and waterfalls. The most difficult part of the trail is the two-mile uphill rock scramble through the gorge.

The hike also includes picturesque old growth and a stop at Bolen Cemetery. Unless you have waterproof boots, be prepared to get

your feet wet as there are several river crossings! Take your picture anywhere near the halfway point of this loop.

*Please take these hikes seriously, and act responsibly. It is not intended to be accessible to everyone. Also, bring more water than you think you need as temperatures can get very warm during this month. It is highly recommended to hike with bear spray.

Check the NPS website to help plan your hike and check with park rangers to get up to date trail conditions. Also remember these parks belong to all of us. Take time to plan your hike and be sure not to disrupt the environment. Leave nothing but footprints, and be careful!

THE SHENANDOAH TRIFECTA

is comprised of 3 different activities. You must complete all 3 in order to complete the Trifecta. Same rules as the Club Hikes apply: take your picture at each of the 3 locations with your bib and finisher medal, make a collage

of the 3 locations, and send the photo to us 72 hours after finishing the race. The Trifecta is meant to be challenging, but less strenuous. These are iconic activities inside the park that should be experienced, and are doable with children. The 3 activities that make up the Trifecta are: **SKYLINE DRIVE**, **APPALACHIAN TRAIL**, **AND DARK HOLLOW FALLS**



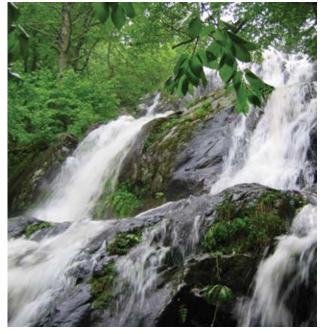
1) SKYLINE DRIVE

This iconic road through Shenandoah National Park goes for 105 miles. As you drive, you'll be greeted with scenic foliage and a decent chance of wildlife sightings! You can take your picture at anyone of the 75 overlooks on Skyline Drive.



2) APPALACHIAN TRAIL

The Appalachian National Scenic Trail is a public footpath that follows more than 2,100 miles of Appalachian Mountain ridgelines between Maine and Georgia. About 100 of these miles are in Shenandoah National Park! You can take your photo anywhere on the trail, just make sure there is marker in the photo indicating that you're on the Appalachian Trail.



3) DARK HOLLOW FALLS

This short hike is just a mile roundtrip, but offers scenic forest views and ends at the base of Dark Hollow Falls— the perfect place to take your trifecta photo! Access the trailhead at the north end of the Dark Hollow Falls parking area off Skyline Drive.



PARK INFORMATION

All visitors are required to purchase a pass in order to enter Shenandoah National Park. Seniors over 62 can purchase a lifetime pass for just \$10. Active members of the U.S. Military are eligible for a free pass as well as U.S. citizens with permanent disabilities. If you already own a National Park Annual Pass, you're good to go! Otherwise you can purchase one at the park entrance, or just a single park pass.

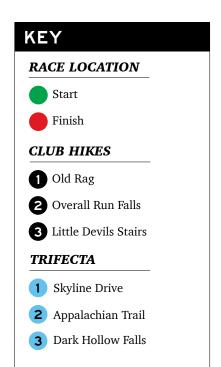
Escape to Shenandoah National Park where you can find cascading waterfalls, spectacular vistas, and quiet wooded hollows. There are over 200,000 acres which are home to deer, songbirds, bears, and other wildlife. Whether you're into hiking, picnicking, or prefer to take it all in from Skyline Drive—there's something to do for everyone. Visit www.nps.gov/shen for more information and to help plan your visit.

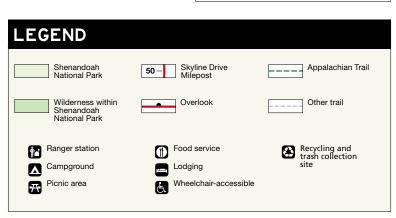
PLAN YOUR VISIT TO SHENANDOAH

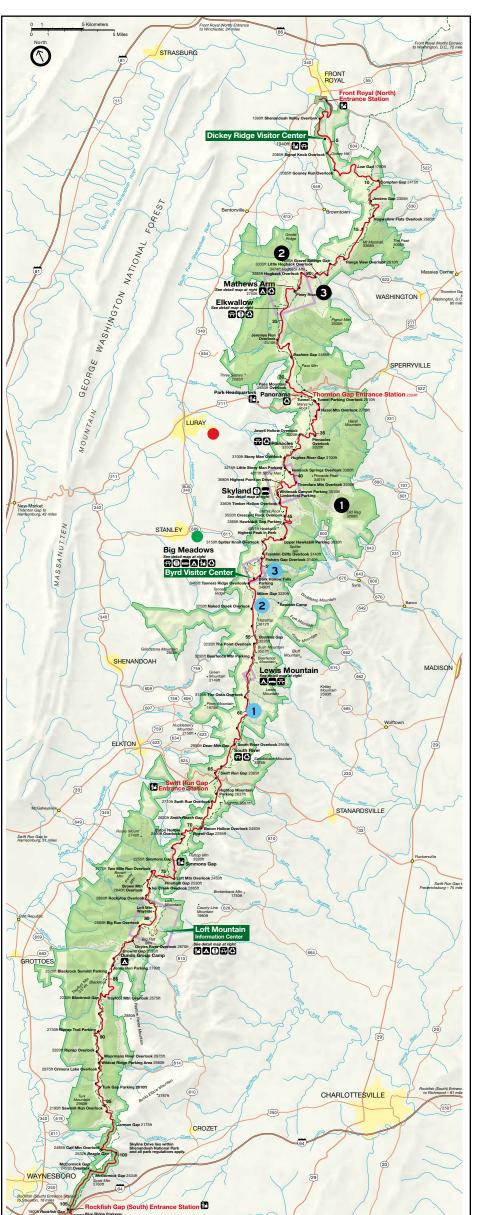
Welcome! Shenandoah has a lot to offer whatever your interests. Mountains, valleys, wildlife, rivers and night skies can all be found here. One of the most famous features of the park is Skyline Drive as it runs 105 miles through the park. Please keep in mind the park can get busy during weekends, holidays, and the fall season.

Hiking in Shenandoah National Park can be a fun and challenging way to experience nature. With over 500 miles of trails- some lead to waterfalls or viewpoints, while others take you deep into the forest and Wilderness. With such an abundance of trail options you will certainly be able to find something to fit your interest and ability. Be sure to plan ahead and stop by a park visitor center for information and safety tips. Talk to a ranger about recent trail conditions, and check the weather forecast before starting your trek. Ticks are common in Shenandoah National Park. Preventative measures such as using repellent, wearing longer clothing, and checking yourself and your gear after hiking can reduce your likelihood of being the next meal for a tick.

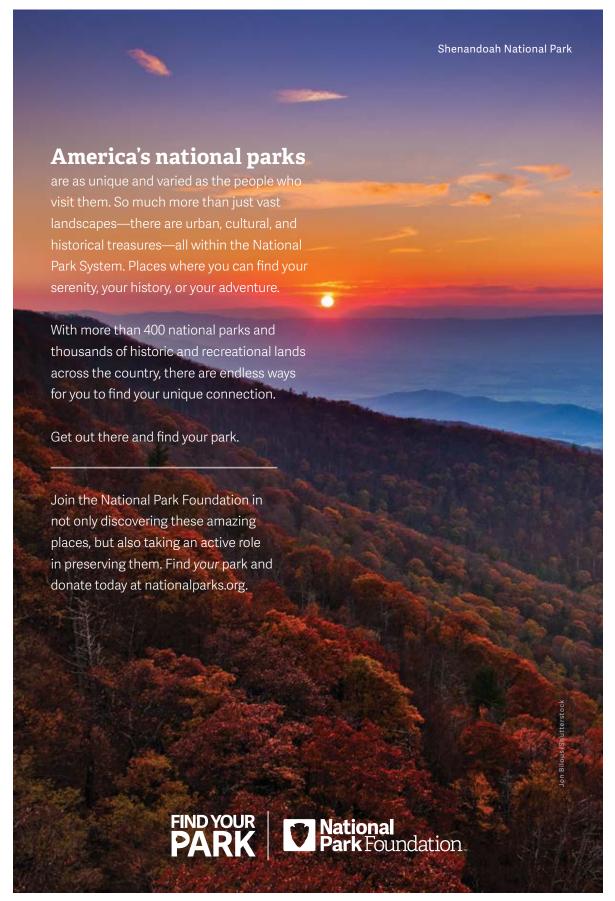
Information provided by: https://www.nps.gov/shen/planyourvisit/







Map provided by www.nps.gov/shen





The Broadcast Booth is something new you will find at the expo! We will have a tent where runners can come share their story. Whether it's a major milestone, your first half marathon, or simply want to give a shout-out, you can step into the booth and share it via Facebook Live.



Through generous donations from registrants of the 2017 Shenandoah Half Marathon, more than \$5,000 has been donated to the National Park Foundation! We continue to be amazed by our runners, and hope to instill the value of preserving our National Parks for generations to follow. We honor and thank each of you who donated funds, and are responsible stewards of these beautiful parks.

NATIONAL PARK FOUNDATION PARTNERSHIP



Vacation Races is partnered with the National Park Foundation to support

our mission of park promotion and preservation! When you register for any of our races, you will have the opportunity to join the #FindYourPark movement by donating to the National Park Foundation. 100% of your donation goes to their organization!

We have committed to donate at least \$150,000 and with your help it can be even more! Come run

with us and help ensure our national parks are protected now and forever.

Additionally, the National Park Foundation will attend several of our races throughout the year.

Their Mission – The National Park Foundation, in partnership with the National Park Service, enriches America's national parks and programs through private support, safeguarding our heritage and inspiring generations of national park enthusiasts.





MEET THE TEAM



SALEM STANLEY

Favorite Course: Grand Canyon Favorite Park: Lake Powell



DEHN CRAIG Series Director

Favorite Course: Lake Powell

Favorite Park: Zion



LYLE ANDERSON Director of Race Operations

Favorite Course: Grand Canyon Favorite Park: Yosemite



DUSTIN ROBERTS

Director of Race Operations

Favorite Course: Yellowstone Favorite Park: Zion



CHERIE SANTIAGO

Registration Manager

Favorite Course: Yellowstone Favorite Park: Zion



KATHERINE BRUCE

Event Director & Partnerships

Favorite Course: Great Smoky Mountains Favorite Park: Rocky Mountain



KAELEE CLIFFORD

Customer Service

Favorite Course: Grand Teton Favorite Park: Zion



MEGAN STANLEY

Merchandise

Favorite Course: Rocky Mountain Favorite Park: Yosemite



ROBIN RODGERS

Communications

Favorite Course: Lake Powell Favorite Park: Grand Teton



ANNA BASSO Marketing & Design

Favorite Course: Grand Teton Favorite Park: Zion



RACE PHOTOGRAPHY FROM LUCID IMAGES

Lucid Images will be taking photos at the start line, on the course, and at the finish line. They will be at the expo so be sure to stop by and say hello! To be sure you can find your picture later, wear your bib with the numbers clearly visible at all times. If the photographers cannot identify you by your bib then your photo will end up in an "unidentified runner" folder on their website.

Photos will be available on Lucid Images website on Friday, following the race. We will send out an email to notify all runners and post it on Facebook.

FREE PHOTO

In addition to photos of runners on the course and crossing the finish line, Lucid Images will have a designated area near the awards ceremony stage where runners can pose for a finisher photo. This photo will be made available FOR FREE to runners!

PHOTOS ON COURSE

As a heads up to runners, there will be signs on the course to let runners know they are coming up on photographers. Ya know, just in case you wanted to freshen up, wipe away any snot, pick up the pace or otherwise pose for the photo:)

LUCIDRACES.COM

SOCIAL MEDIA











We will be making a slideshow video using all the pictures YOU post! Be sure to follow us and use the official race hashtag #ShenandoahHalf. We will be giving out prizes from our store (t-shirts and other merchandise) to the best photos featuring:

- Pictures Of The Course
- Race Prep
- Race Recovery
- Enjoying The Park

#SHENANDOAHHALF @VACATIONRACES

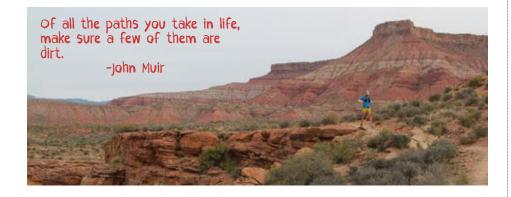
SHENANDOAHHALFMARATHON.COM

ULTRA ADVENTURES



Vacation Races is proud to host our ultra race series, Ultra Adventures! Whether you want the challenge of a longer distance, or just want to go off road, Getting off the beaten

path and being able to see the parks from a whole new perspective is very rewarding. We hope you will join us at one of the trail and ultra events with distances ranging from a half marathon up to a 100 miler! Use the discount code VR2017 to save \$10 when registering for any distance!















WWW.GRANDCIRCLETRAILS.COM

VIRTUAL RUNNING CLUB



We are excited to present the Virtual Running Club! We have been hosting virtual races since 2013 and now have 24 different races throughout VIRTUAL RUNNING CLUB the year. From Martin Luther King, Jr Day to Earth

Day to Summer Solstice, virtual races are a great way to establish goals throughout the year and celebrate days that are important to you without the logistical hassles of race day! Plus, it's a cost effective way to fill out your medal rack.

Vacation Races is the sponsor for the virtual races held on the National Park Fee Free Days (National Park Week, Earth Day, NPS Birthday, etc). We are also proud to be hosting the annual Surgeon Generals Virtual 5K Run, Walk, Roll in May. As we develop the Virtual Running Club over the next year you will be able to earn discounts to virtual and traditional races as well as some swag from our sponsors. Look for our booth at the expo to learn more!

What is a virtual race? - A virtual race is a low cost running event where the location of the race is chosen by the individual participant rather than

the event company. You still get a shirt and finisher medal shipped to you, but on race day you track your own time and you select where you run. Through pictures on Instagram, Facebook & Twitter we run together virtually.



WWW.VIRTUALRUNNINGCLUB.COM

TRAILFEST



3 PARKS, 3 TRAILS, 1 PARTY! We are proud to report that our inaugural Grand Circle Trailfest was a success, and 2017 is going to be even better. The Trailfest is a 3 day trail-running festival which takes

place in the heart of North America's most scenic national parks: Bryce Canyon, Zion, & Grand Canyon on October 5-7, 2017. The festival will be centralized in Kanab, UT. This year's event is sold out, but we are excited to introduce our newest event: Coastal Redwoods Trailfest! This event will take you on trails in Big Basin, Mt. Tam, and Pescadero in California on April 12-15, 2018. Registration is now open! Trailfest is an amazing experience you don't want to miss out on. Activities include trail running (of course), food, live entertainment, and trail running film festival screenings.



WWW.THETRAILFEST.COM

TRAINING



Meet Terry Chiplin, the official training partner of the Vacation Races series and creator of Active at Altitude. Terry offers free race specific training programs for beginner

and intermediate runners, as well as a training app for the same programs for a small cost! He also organizes Training Camps, Running Vacations, Endurance Coaching & Positive Race Workshops before each race in the Vacation Races series. He has years of experience and just happens to be one of the nicest guys around.

Terry's camps consistently receive high marks from participants, with reviews like these:

"Among the top ten adult running camps in the USA"

"A once-in- a-lifetime fitness retreat for women!" -Shape Magazine, March 2015

Active at Altitude hosts running camps all year long including Women's Running Camps (June, July, and August / September), Trail Running Camps (May and September), and Running Vacations!

As a Vacation Races runner you can save \$100 on any 2017 women's camp, use code 2017VR100, and save \$50 on one of their trail camps in 2017, use code 2017VR50!

You can also earn a referral commission for introducing a friend who registers for any of the 2017 camps. We couldn't be happier to have Active at Altitude as a part of our race series. Contact camp director Terry Chiplin with any questions regarding camps, coaching, and training.

terry@activeataltitude.com www.activeataltitude.com (303) 304-9159

VACATION RACES RESERVED CAMPGROUND

The most convenient (and fun) place to stay at the race is the Vacation Races Campground, which is located near the expo as well as the finish line at Lake Arrowhead! The campground (marked in yellow) will be available Thursday through Sunday (August 31-September 3). These will be large group sites, so if you reserved a spot, you'll likely have some fellow runners as neighbors! There are bathrooms and showers on site, and we'll provide group campfires. There aren't any RV hookups, but we will allow some RVs to stay on site. Reservations are now sold out. If you rented a tent from us, you can pick it up from the camp host when you check in at the expo. Campers can check in Friday from 11:00 am - 7:00 pm (early check in Thursday from 3:00 pm - 6:00 pm. Checkout time is Sunday, no later than 9:00 am.

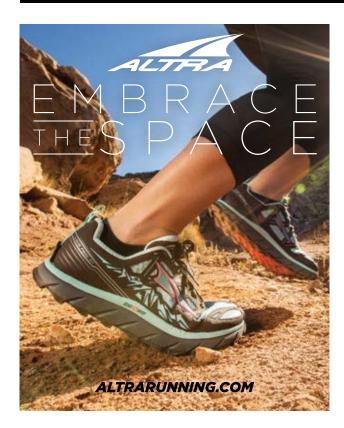




PLEASE OBSERVE THE LAKE ARROWHEAD CAMPING RULES & INFORMATION:

- Beware of bears. Leave all food in your car.
- No alcohol is permitted in the park
- All dogs must be on a leash
- Please pickup after your pet and yourself. Mutt mitts are provided throughout park!
- Camping is allowed in designated areas only
- Outdoor fires only permitted in designated fire pits
- You may use the Lions shelter and Town of Luray shelter for electricity and cooking
- Showers are located behind main restroom facility
- Please put trash in containers provided
- Quiet time is observed after 10 pm
- No swimming except during designated beach hours
- Main gate will be left open overnight
- Police will monitor and patrol park occasionally
- Donations to further enhance the camping areas for 2017 are welcomed!
- Emergency phone is located on front of restroom facility as cell service is limited
- If you have an RV and need to dump your disposable waste system, please contact the Luray Waste Water Treatment Plant at (540) 743-4817, located at 1361 Hwy 340 North, Luray, VA 22835
- In case of emergency please call Luray Police Dept. (540) 743-5343 or 911

EVENT PARTNERS & SPONSORS

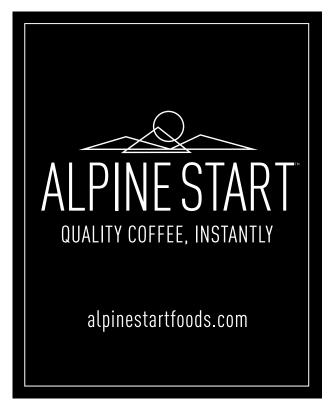
























Educating people is the key to land protection. When people know how to take care of their lands, they will forge the path to protect them.

Because when it comes to healthy lands, we're all in this together.







TOWN OF STANLEY ANNUAL LABOR DAY FESTIVAL

Saturday, September 2, 2017

Pool opens at 11:30 am



Music by DJ 12:30 - 5:30 pm

Live Band 6:00 - 10:00 pm



Food, Games, Fun



Visit the Town of Stanley Facebook page and website for more activity info.































EXPO VENDORS

THANKS TO OUR EXPO VENDORS WHO SUPPORT OUR RUNNERS:

Aetna Altra Goodr Gnarly Tiger Balm

Lily Trotters

Sole Focus Running Lucid Images Luray Downtown Initiative Hawksbill Brewing Co. Leave No Trace Roo Sport

Real Pain Time Relief Las Vegas Fusion Hip Wraps Luray Page County Chamber Frederick County Parks & Rec Page Alliance for Community-Action Navy Airforce Half-Marathon Shenandoah National-Park Trust

NATIONAL PARK HALF MARATHON SERIES

Don't stop at Shenandoah! With 3 new races added to the series in 2017, we'll have 12 total National Park Half Marathons on the calendar! This year includes several 5Ks, Double Races, and even Triples (Caldera Triple, and Appalachian Triple)!

Vacation Races was founded in 2012 when we launched registration for the Inaugural Zion Half Marathon. Since then, we've added eleven more races to our calendar, each centered around a different National Park. Our goal is to put on

beautiful half marathons and get people to visit and enjoy our amazing national parks.

Vacation Races also puts on other race series: Ultra Adventures- a trail and ultramarathon series, Trailfest- a 3-day festival with trails, food, music, speakers, and more, and Virtual Running Club- where you can run your race whenever and wherever you want. In addition to saving a little on the expense of traveling, portions of registration fees are donated to charities.



DESCRIPT	TION	ELEVATION MAX/GAIN	CLUB HIKE	AVG TEMP	YEARS RUNNING	ROAD	TRAIL	STROLLER HANDCYCLE	5K
	ZION APRIL 1ST 2017 Mt Carmel, UT Runner Cap: 2,500	6545 ft/631 ft	OBSERVATION POINT DOUBLE ARCH ALCOVE EAGLE CRAGS	62° 36°	5TH YEAR				
USE INTE	YOSEMITE MAY 13TH 2017 Bass Lake, CA Runner Cap: 2,500	5448 ft/486 ft	NEVADA FALLS UPPER YOSEMITE FALLS CLOUDS REST	77° 44°	3RD YEAR				
GRAND	GRAND TETON JUNE 3RD 2017 Jackson Hole, WY Runner Cap: 2,500	6169 ft/580 ft	BRADLEY LAKE TABLE MOUNTAIN AMPHITHEATER LAKE	67° 35°	3RD YEAR				
	YELLOWSTONE JUNE 10TH 2017 West Yellowstone, MT Runner Cap: 3,000	6665 ft/361 ft	MT WASHBURN OSPREY FALLS	67° 35°	4TH YEAR				
	GLACIER JUNE 24TH 2017 East Glacier Park Village, MT Runner Cap: 2,500	5980 ft/1230 ft	GRINNELL GLACIER SCENIC POINT ICEBERG LAKE	73° 46°	1ST YEAR	-			
ROUNAL PROPERTY OF THE PARTY OF	ROCKY MOUNTAIN AUGUST 12TH 2017 Estes Park, CO Runner Cap: 2,500	7505 ft/844 ft	HALLETT PEAK CHASM LAKE	79° 47°	5TH YEAR	•			
STEATION TO THE PARTY OF THE PA	SHENANDOAH SEPTEMBER 2ND 2017 Luray, VA Runner Cap: 2,500	1377 ft/985 ft	OLD RAG OVERALL RUN FALLS LITTLE DEVILS STAIRS	81° 58°	1ST YEAR				
GREAT	GREAT SMOKY MOUNTAINS SEPTEMBER 9TH 2017 Townsend, TN Runner Cap: 2,500	893 ft/727 ft	CHIMNEY TOPS (TEMP. CLOSED) CHARLIE'S BUNION MT LECONTE (VIA ALUM CAVE)	80° 56°	4TH YEAR				
GRAND	GRAND CANYON OCTOBER 14TH, 2017 Tusayan, AZ Runner Cap: 2,000	6651 ft/279 ft	SKELETON POINT	58° 31°	4TH YEAR				
LAKE LAKE	LAKE POWELL OCTOBER 21ST, 2017 Page, AZ Runner Cap: 2,500	4361 ft/151 ft	RAINBOW BRIDGE ANTELOPE CANYON	70° 47°	5TH YEAR				
OSHU, PRES	JOSHUA TREE NOVEMBER 4TH, 2017 Joshua Tree, CA Runner Cap: 1,500	2696 ft/693 ft	TBD	70° 46°	IST YEAR				
	EVERGLADES DECEMBER 2ND, 2017 Everglades NP, FL Runner Cap: 1,200	22 ft/64 ft	SLOUGH SLOG TEN THOUSAND ISLANDS AIRBOAT RIDE	82° 64°	2ND YEAR				

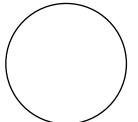
COLLECT ALL THE STAMPS AT THE EXPO



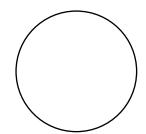
From merchandise, s'mores over a campfire, learning more about our Zero Waste program, shopping our vendors, and getting more information about the local area/National Park(s) nearby; the expo has something for everybody. You can earn a stamp at certain expo booths. Once you earn all the stamps, come to the info desk for a prize!



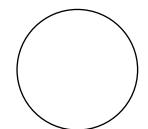
Get your bib and a race guide (This one's on the house!)



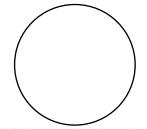
Learn how to re-use a shirt and make a bag out of it



Make a S'more at the **Vacation Races Campground**



Chat with a park ranger and ask them about the area



Visit the Broadcast Booth to share your story 'live' or post a photo from the event using the tag #ShenandoahHalf

SUDOKU

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WORD SEARCH

BLKGBRTISFDEJDQ FAYCIOXWORDFDEW OSCVUWBOEICNPHV RMEKTHTCSNPBRSW ERPDCPCLAHVNBRP SYINROLDVTPPJEW TULIFIUGOUOQRTI THNWHBQNUODHBAL GTPLFHKRTYWIYWD DAEHLIARTRKEQHF S P A R R O W W O G Y B S L L KMCAPPALACHIANO RAEBVBLRWTFGPOW EJPRSIIUPJNXNAE Q O S Z Y B F A P Z V C A G R

WILDFLOWER BOBCAT FOREST APPALACHIAN BEAR FOOTPRINT NEWT TRAILHEAD HILLSIDE **RIVER** WOODCHUCK **BACKCOUNTRY SPARROW WATERSHED**

EXPO SCAVENGER HUNT!

Find the scrambled letters placed inside the tents throughout the Shenandoah Half Expo and enter to win prizes including items from Mountain Khaki and Buff!

- 1. Solve the mystery puzzle
- 2. Fill out the entry form
- 3. Turn it in at the Information Booth

First & Last Name



We'll announce prize winners throughout the day!

